



# FAIRLIE GOLF CLUB

## ANNUAL PLAN 2023/24

### BAR

encourage and pay for members to obtain Bar Manager's Licences as required – Nadine Shearer  
provide a good range of stock at affordable prices for members while making a healthy profit

### SPONSORSHIP

- encourage members support of our sponsors, and publicly acknowledge their support
- opportunities for new sponsorship on reverse of tee markers and around the carpark/clubhouse
- Sponsors Golf Day

### SOCIAL/FUNDRAISING

- fundraise to cover reno shortfall
- host golf tournaments
- promote clubhouse hire and review charges
- twilight golf | firewood
- organise fun days for potential golfers
- Volunteers/Reno Tradies Shout
- Club Formal Prizegiving

### COURSE

- repair tees | course seating
- stump grinding | drone video
- maintenance and trees
- new entrance from car park
- sprinklers
- greens coring

### REPAIRS/MAINTENANCE BUILDING

- upgrade bar facilities
- repair dishwashers
- new photo wall in clubhouse

### CAPITAL

- pond development
- John Deere tractor replacement
- 2<sup>nd</sup> hand mower – fringes/tees
- sale of surplus pipe
- consider sale of surplus land at end of No 8/9

### ADMIN/MATCH

- programme book – match committees to liaise
- promote club activities
- weekly club newsletter
- encourage golf club visits
- check green fee player payments
- apply for annual grants
- increase to 2024 subs
- club health check - Aorangi

### CATERING

Support tournaments, private functions, fundraising events as required | focus is on great hospitality not profit

## Annual Plan - actioned 2023:

- **Social**
  - clubhouse hire, successful Twilight golf season, formal Club Prizegiving, Ambrose Fun Day and Xmas BBQ.
- **Fundraising and Donations**
  - fundraising \$1,952, donations \$27,424 (Fairlie Lions \$4,000 and Filtec \$5,000), grants \$6,845 (Trust Aoraki \$5,000, MDC Fairlie Community Board \$250, Te Whatu Ora \$435, Aoraki Foundation \$1,160), insurance claims \$9,430 – tractor shed door, #7 irrigation line, wind damage
- **Course**
  - concrete bin and wash pad, replanted 150 trees in plantations, 4 tee blocks resoiled
- **Match/Admin**
  - increased use of social media for promotion and communication, FGC promotional pamphlet, coaching with Peter Hayes, green fees revenue steady, membership remains steady and social, bar, match and catering revenue was remarkable considering the lack of operation for six months. Small increase to bar prices at beginning of the year. Successfully hosted Firth Fairlie 500, Glencairn, Cockies Classic, Mackenzie Champs, Mackenzie Foursomes.
- **Catering**
  - supported events and fundraising opportunities as required
- **Capital**
  - Clubhouse Renovation May-October 2023
- **Sponsorship**
  - held Sponsors Golf Day, encouraged our members to support sponsors, publicly acknowledged our sponsors, 27 flags supplied by Downie Stewart + \$500 sponsorship
- **Juniors**
  - support of Golf in Schools Programme
- **Repairs and Maintenance**
  - Fibre to clubhouse, internal wall and shelving in garage
- **Health & Safety**
  - adoption of Health and Safety Policy